

Startup Weekend Cheat Sheet

No designer? No developer? No problem.

Tips and Advice

1. Good enough is good enough. Don't believe me? By Sunday morning you will.
2. Ask yourself if you want to make the best thingy, or if you want to make something profitable. Don't forget about sales.
3. Technology doesn't sell itself. Don't forget about sales.
4. There is some guy with a way better grill than George Foreman wondering how the Foreman Grill kicks his ass. Don't forget about sales.
5. Oh yea, don't forget about sales.

Need a Website?

Simple: Wordpress at Godaddy.com

Cost: \$50 a year (domain + hosting)

Free themes: wordpress.org/extend/themes

Simpler: Google Sites (sites.google.com)

Cost: Free or \$13 a year with a domain name

Free templates: sites.google.com/site/sitetemplateinfo

Simplest: Blogger (blogspot.com)

Cost: Free or \$13 a year with a domain name

Use the template options they give you. You wanted simple right?

Design Tools

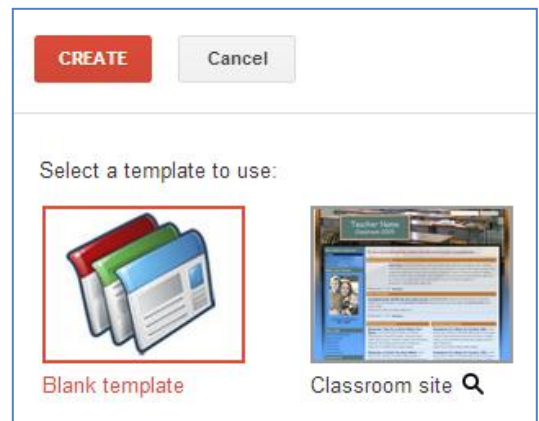
- Design Stuff Online: <http://pixlr.com/editor> (Photoshop...ish)
- Make your own infographic: <http://visual.ly>
- Make data visualizations (charts and stuff): <http://infogr.am>
- Make a presentation (that doesn't suck): <http://prezi.com>

Business Tools

- Project/team management: <http://basecamp.com>
- Email newsletter: <http://mailchimp.com>
- Online Surveys: <http://www.surveymonkey.com>
- Make your own web forms: <https://drive.google.com>

Super Geeky Stuff

- PayPal Buy Now Button: <https://www.paypal.com/pdn-item>
- IfThisThenThat: <https://ifttt.com> (If you need something to happen automatically online. Trust me, it's cool.)
- Make a mobile app without code: <http://apparchitct.com>



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